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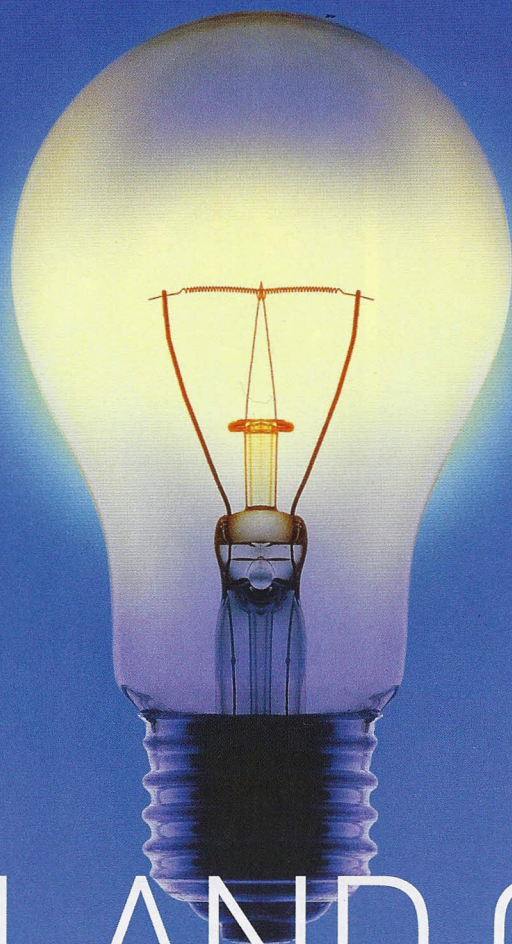
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TECH
BLOGGER HABITS:
WHAT YOU NEED
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WHAT'S SHOE-MAKER
SANUK'S SECRET
TO SUCCESS?

WOMEN
JUDI SCHWEITZER
IS MAKING REAL
ESTATE GREENER

FITNESS
THIS WORKOUT
WILL GET YOU IN
MILITARY SHAPE



A LAND OF
BRILLIANCE

Orange County
IS FULL OF ENTREPRENEURS
WITH BRIGHT IDEAS.
THERE'S A REASON WHY.

WOMEN

The world around us

Judi Schweitzer is helping society live green. **BY KRISTEN SCHOTT**

Judi Schweitzer believes she grew up with the best of both worlds: nature and nurture. Her adoptive parents provided all the love she could want, and her natural parents gave her the genetics to do all that she wants to do.

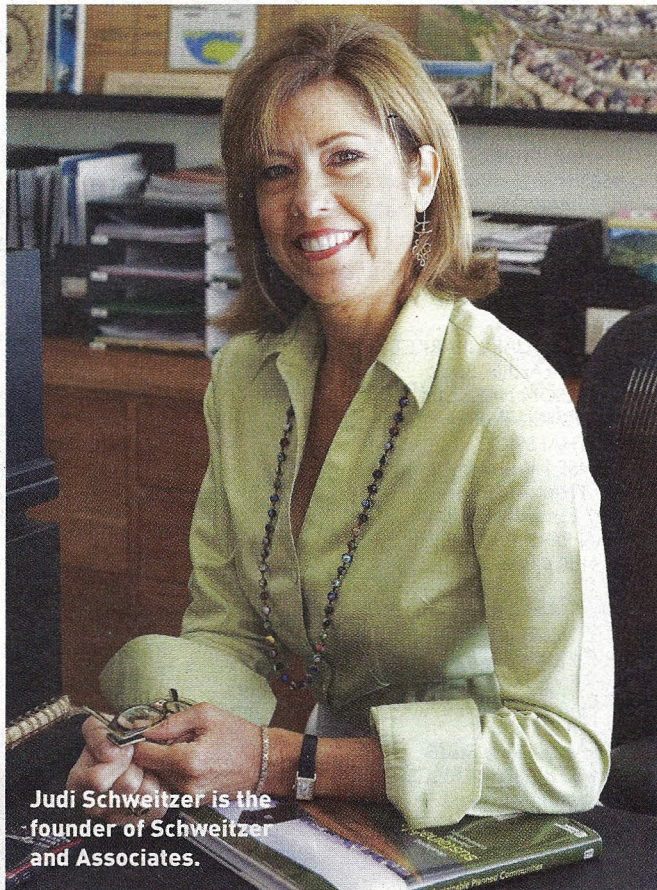
Schweitzer also knows we have the best of both worlds right at our fingertips: She trusts in interdependence and working with nature to make it last.

She has had that mindset throughout her career. Her background is green by design, from her coursework at UCLA in interior planning and design, to her master's degree in Real Estate Development from USC, to attending the Advanced Management Development Program in Real Estate Development at Harvard, which she graduated from in 2006.

Schweitzer calls her research at Harvard, combined with her 20 years of experience in real estate development with companies such as Capital Pacific Holdings Inc. and KB Home Inc., her "jumping off point." From there, founding a company seemed like the right thing to do: "I always wanted to be able to create value with my life."

Schweitzer founded Lake Forest-based Schweitzer & Associates Inc. in 2006. It is a strategic real estate advisor for investors, organizations, developers and builders for creating sustainable community development and green-building practices. Her company helps clients value green practices and sustainability that benefit "people, profits and planet."

"I always wanted to be able to create value with my life."



Judi Schweitzer is the founder of Schweitzer and Associates.

Orange County has seen no end of advantages from her relentless work to make real estate greener. One of her first – and current – projects, Rancho Mission Viejo's The Ranch Plan in South Orange County, is a 23,000-acre sustainable master-planned development preserving 75 percent of its land in permanent open space, but it makes room for 14,000 residential units and more than 5 million square feet of non-residential uses, such as lake systems and orchards.

Or you can visit the St. Regis Resort, Monarch Beach. Schweitzer and her team

oversaw land-use entitlements; completed permits through the city, Coastal Commission and environmental agencies; and built around sensitive habitats and site constraints through alternative solutions, resulting in a trail that winds through the Hillside Villas for beach access.

But Schweitzer loves the challenges her work presents – she's committed to finding solutions. She's on the Green Building Code's advisory committee in California and is a full member of the Urban Land Institute, among others.

And people value her work – a Monarch Beach resident wrote of her in a letter: "(Schweitzer) gives developers a much needed positive face, exemplifying the saying: 'We can have it all. We can have environment and development.'" But Schweitzer would respond: "It's all teamwork. That's why my company is called Schweitzer & Associates."

She relies on teams for more than just sustainability, though.

Schweitzer has worked relentlessly for the American Cancer Society's Relay for Life (she lost both her natural parents and grandmother to cancer), and she assembled a team to run – not walk – in relay fashion for 24 hours to raise money for research.

She's got big plans for both her teams: She wants to continue to fight for her parents. "I want to make them proud of me, whether they can see me or not," says Schweitzer. She also wants to "increase the effectiveness, not the size, of her company" by finding the most influential clients.

And she just picked up her new car – a red Prius. **OCMB**